

diana fan

Interdisciplinary student with a passion for design education.
Currently seeking summer 2020 design internships.

diana.fan
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experience

INNOVATIVE DESIGN — GRAPHIC DESIGN TEAM LEAD

JAN. 2020 – PRESENT

Lead a team of advanced designers to produce paid client work for company use such as logos, marketing assets, and branding guidelines.

leadership

BERKELEY CS 198 — HEAD INSTRUCTOR

JAN. 2019 – PRESENT

Taught web development fundamentals and visual design principles, covering HTML, CSS, Javascript, and Adobe XD. Developed curriculum and hosted personal office hours for a class of 120+ students.

BERKELEY DES INV 198 — FACILTATOR

JAN. 2019 – DEC. 2019

Facilitated an intro graphic design course, covering Adobe Illustrator and Photoshop for practical skill application, and curated course-wide showcase at the end of the semester.

organizations

INNOVATIVE DESIGN — MARKETING TEAM

JAN. 2020 – PRESENT

Helped create marketing material and establish the visual identity for all internal events for Berkeley's largest creative agency.

ETHICAL APPAREL — DESIGN ASSOCIATE

AUG. 2018 – MAY 2019

Created designs for ethically sourced apparel with a focus on donating proceeds to social good initiatives and supporting local businesses. Provided high-quality mockups for custom orders on and off campus.

education

UNIVERSITY OF
CALIFORNIA, BERKELEY

Graduating May 2021

Cognitive Science, B.A.
Minor in Computer Science
Certificate in Design Innovation

awards

CMYK DESIGNATHON

Oct. 2018 (Berkeley, California)

1st Place Winner

tools

Adobe CC

- Illustrator
- XD
- Photoshop
- InDesign
- AfterEffects

Figma

Fusion 360

skills

Visual Design
Wireframing
Prototyping
Branding
UI/UX
Design Thinking
Illustration

programming

HTML/CSS

Javascript

Java

Python

SQL